

Myers La Roche  
21-23 Stamford New Road, Altrincham, WA14 1BN  
[www.myerslaroche.co.uk](http://www.myerslaroche.co.uk)



London NW (franchise)



## Confidentiality

Confidentiality is of paramount importance to our clients. Under no circumstances should you phone the staff or vendor direct. Failure to comply with our terms and protocol of purchase will exclude you from access to future opportunities and may result in legal action.

To arrange viewings, meetings, surveys, to make an offer or to ask for more information please contact Myers La Roche.

## CONTACT

For more information about this practice or to schedule a viewing, please telephone David Hubble.

Phone: 0161 929 8389  
Email: [dhubble@myerslaroche.co.uk](mailto:dhubble@myerslaroche.co.uk)

# Overview of the business

<b>Introduction</b>	This is an exciting opportunity for an optometrist looking to acquire a franchise in a vibrant London location. This would particularly suit an individual looking to run a practice with the benefit of back-office support. The practice has 2 testing rooms to accommodate double testing as required.
<b>Location</b>	<p>This standalone practice is located on a busy thoroughfare linking Central London to NW London and beyond. Situated alongside well-known retail outlets, the vicinity has high levels of footfall and is served by frequent bus services. An overground station is located 2 minutes-walk from the practice and the nearest underground station is a 5-minute walk away.</p> <p>The area has a mixed demographic and a large residential catchment population surrounding the locality of the practice.</p>
<b>Potential</b>	There is potential to re-introduce Sunday opening hours which stopped after the Covid lockdown in 2020.
<b>Competition</b>	The practice has immediate competition from 1 multiple and 2 independent practices.
<b>Reason for sale</b>	The owner wishes to move into alternative roles within optics.
<b>Price Guide</b>	<p>Offers are invited in the region of <b>£410,000</b> for the whole business (100% Shares of the limited company).</p> <p>On completion, a net asset adjustment will be made to allow for stock, debtors, cash at bank and creditors/liabilities (including any director loan accounts). 60 days after completion, a formal set of completion accounts is to be provided by the vendor's accountant and agreed by the purchaser's accountant to reflect the final cash position. Any cash in the bank will be swept up by the net asset calculation and any excess paid over on completion of these accounts.</p> <p>For more information on a Share Sale please discuss with your accountant.</p> <p><b>Once an offer has been accepted by the current franchise owner, candidates will need to undergo the Boots approval process. Boots will have the final say on who acquires the franchise. Please note that franchise owners cannot own another optical practice and must be an optometrist or in partnership with an optometrist.</b></p>
<b>What to do next</b>	To request more information or to arrange a viewing please contact David Hubble on 0161 929 8389 or <a href="mailto:dhubble@myerslaroches.co.uk">dhubble@myerslaroches.co.uk</a> . All offers must be made in writing to David Hubble at Myers La Roche and must be kept confidential.

## About the business

### Sales

Year Ending 31 December	Business Turnover
2024	£683,943
2023	£662,073
2022	£653,397

### Key Data

Year Practice Established	Over 30 years ago
Under current ownership	19 years
Number of private eye examinations in the last year	1034
Number of NHS examinations in the last year	2460
Number of contact lens consultations in the last year	350
Current private eye examination fee	£25
Time allowed for eye examinations	25 mins
Average conversion rate	73.2%
Average dispensing value	£221.38
Average reglaze rate	20%

### Staffing Outline

Role	Weekly hours	Annual Salary/Fees
Director (Dispensing and Management)	Full Time	N/A
Locum Optometrist	16	£28,600
Locum Dispensing Optician	8	£7,200
Locum Contact Lens Optician	4	£10,080
Optometrist	40	£50,000
Senior Optical Advisor	40	£22,880
Senior Optical Advisor	35	£20,900

Equipment List	Type	Supplier	Quantity
	OCT*	Topcon	1
	Tonometer	Keeler Pulsair	1
	Focimeter	Shin Nippon SLM 5000	1
	Autorefractor	Potec PRK 6000	1
	Fundus Camera	Cobra	1
	Trial Lens Set	CIOM	2
	Visual Field Screener	Medmont	1
	Keratometer	B&L/Potec PRK 6000	2
	Slit Lamp	Takagi SM70	2
	Patient Chair	Potec/Rondo	2
	Pupilometer		1
	Computerise Test Chart	Potec	2
	Refractor Head	Potec	1
	Volk Lenses		2

\*There is outstanding finance on the OCT – payments due to terminate Jan. 2028.

The business operates an in-house Practice Management System across all its branches. The system is used to manage tasks such as recalls and reminders, diary management, inventory control, financial reporting, direct debit management, staff tasks, electronic dispensing and SMS messages.

Outline of lease	Terms	Details
	Date lease started	05/09/23
	Term of lease	5 years
	Date lease is due to terminate	31/08/28
	Date of next rent review	5 years
	Date of next break clause	01/09/26
	Annual rent payable	£50,000
	Annual rates payable	c£6,000
	Type of lease	Full Repairing Insuring
	Landlord and Tenant Act	Applies

## Premises

Facility	Ground Floor
Disabled access	Y
Display area	Y
Reception/waiting area	Y
Separate contact lens area	Y
Consulting room 1	Y
Consulting room 2	Y
Office	Y
Staff room	Y
Staff WC	Y

The ground floor covers an area of 115m<sup>2</sup>. The basement has an area of 37m<sup>2</sup>. The practice is believed to be in a reasonably good condition. Fixtures and fittings include external shutters, a property alarm system, illuminated sign, 90 degree external sign, air conditioning and CCTV.

## Opening hours

Day	Opens	Closes
Monday	9am	6pm
Tuesday	9am	6pm
Wednesday	9am	6pm
Thursday	9am	6pm
Friday	9am	6pm
Saturday	9am	6pm
Sunday	Closed	Closed

## Optometrist Available

Day	Morning	Afternoon
Monday	1	1
Tuesday	1	1
Wednesday	1	1
Thursday	2	2
Friday	1	1
Saturday	1	1
Sunday	Closed	Closed

# The Small Print

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## Conditions

The business details are intended as a guide to assist potential purchasers with information relevant to their consideration of whether to proceed with the purchase of this practice. Myers La Roche can accept no responsibility for, or warrant the accuracy or validity of the information provided by third parties, including the vendor and associated accountants, solicitors etc. It is therefore essential for potential purchasers to undertake the usual and appropriate enquiries and investigations to be expected of a potential purchaser or their advisors.

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## Finance

If you require information or assistance in relation to funding options, please contact us on 0161 929 8389.

## What to do next

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